

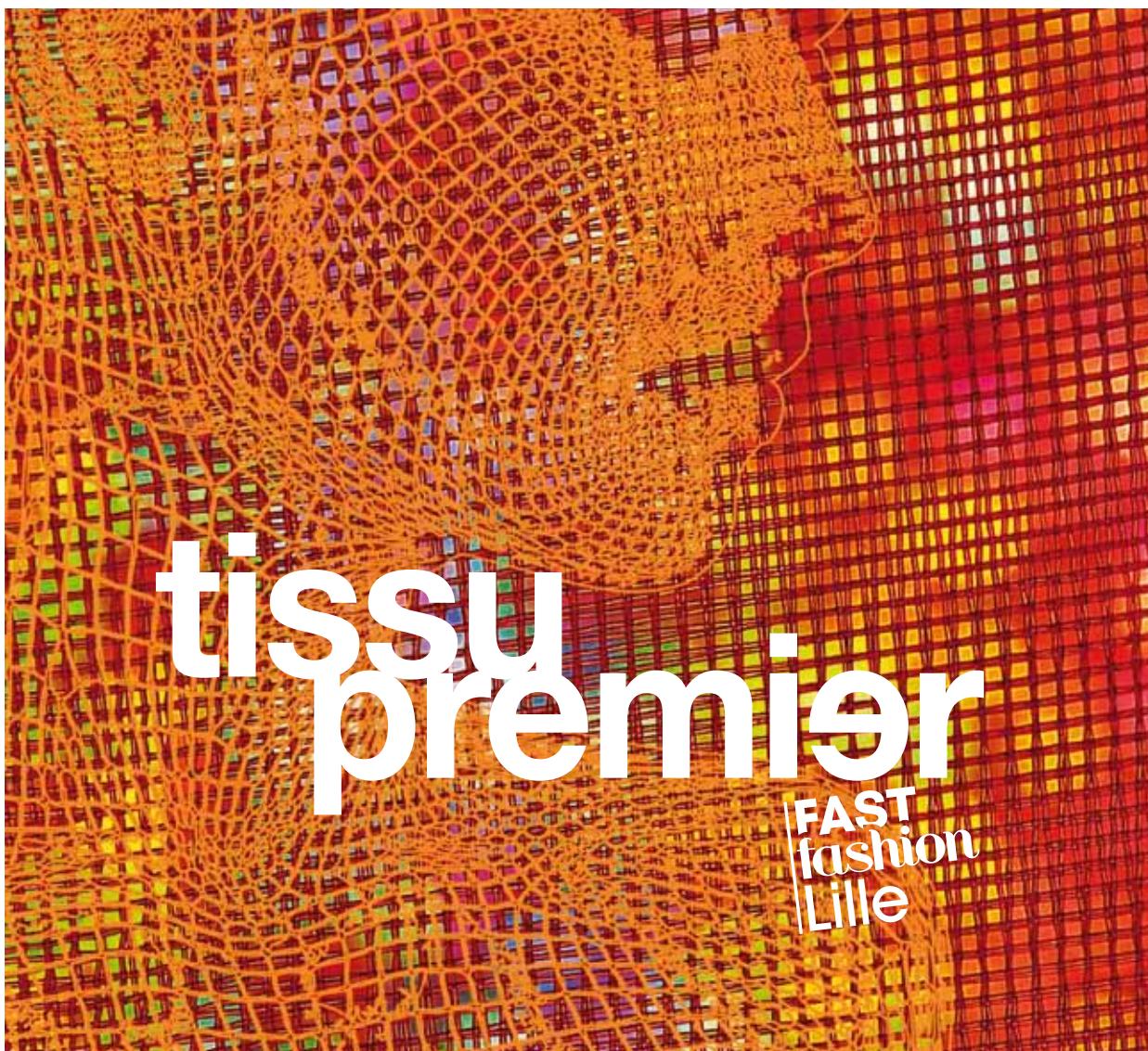
EVENT GUIDE

- Trends Forum
Send your samples before **14th May**

Send your samples to Tissu Premier

Contact : Michael Ferreira - mferreira@eurovet.fr / + 33 (0)1 47 56 32 83

37-39 rue de Neuilly - BP 121 - 92582 Clichy cedex - France



tissu
premier

FAST
fashion
Lille

13.14 JUNE 2012

Lille Grand Palais France

tissu-premier.com

International trade fair for fashion fabrics and supplies

WHAT'S ON ?

- The general Forum with your WINTER collections, your SUMMER novelties and your products dedicated to kids market
- Color range for WINTER 13/14 : DARKNESS - COLDNESS - REBIRTH
- Your innovative & technical products

PROMOTION TOOL

free of charge

Selection criteria: samples illustrating the 3 colour ranges that were sent to you

- Solids
- Prints
- Innovative fabrics
- Supplies: braids, buttons, labels...

Size of samples

- Prints: 80 cm along width from selvage to selvage
- Placed motifs: the entire panel
- Solids: 80 cm along width from selvage to selvage

A few recommendations before sending your samples:

- Fill in labels in capital letters
- Staple a label (included) to each of your samples
- For information, these labels will be conserved on samples and consulted by the visitors
- Respect the indicated sample size
- DO NOT SEND ENTIRE COLOR CARDS



COMPULSORY

All samples must be labelled (see attached sheets of labels)

ALL SAMPLES RECEIVED AFTER THE ISSUE SHALL NOT BE PROCESSED

All packs must be pre-paid for the correct amount of postage. No packs will be accepted if postage is charged on arrival. We suggest you use express post or an international service such as DHL or UPS.

YOUR SAMPLES

SEND YOUR SAMPLES BEFORE
MONDAY THE 14TH OF MAY

WINTER

Winter themes and « focus » analyzed and divided by theme for the men's, women's, children's and supplies markets.

- Season
- Useful tools

WINTER

The Tissu Premier COLOUR RANGE created in partnership with Mode Information and Pantone® and «le Comité français de la couleur»

KIDS

Table dedicated to kids into the general Trends forum

- Season
- Useful tools

WINTER

The Tissu Premier COLOUR RANGE created in partnership with Mode Information and Pantone® and «le Comité français de la couleur»

ACTUA

Forum dedicated to your Summer novelties

- Season

SUMMER

INNOVATION

to enhance the value of your innovations

- Season
- Technical qualities relative to sustainable development

ALL SEASONS

- Anti-mite, Anti-bacterial/Anti-fungus, Anti-pill, Anti-shock, Fire resistant, Cold resistant,
- Insect repellent / Anti-mosquito, Anti-pollution, Anti-static / Anti-stress, Stain resistant, Anti-UV ray, Cosmetic, Windbreaking,
- Ecological / Organic / Recycled,
- High-resistant, Waterproof-breathable, Non-felting / Shrink resistant, Non-wrinkling, Extreme protection, Light reflections and shine effects,
- Reproduces qualities from nature, Retro-reflective, Rapid drying, Therapeutic,
- Reacts to heat modifications, Transfers humidity (wicking)

ETIQUETTES HIVER / WINTER LABELS

ATTENTION !

Le nom de votre société doit être le nom exact que vous avez souhaité faire apparaître sur votre enseigne !

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<p>HIVER / WINTER</p> <p>NOM DE SOCIETE COMPANY NAME</p> <p>.....</p> <p>REF.....</p> <p>COMPOSITION</p> <p>.....</p>	<p>HIVER / WINTER</p> <p>NOM DE SOCIETE COMPANY NAME</p> <p>.....</p> <p>REF.....</p> <p>COMPOSITION</p> <p>.....</p>	<p>HIVER / WINTER</p> <p>NOM DE SOCIETE COMPANY NAME</p> <p>.....</p> <p>REF.....</p> <p>COMPOSITION</p> <p>.....</p>
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ETIQUETTES KIDS / KIDS LABELS

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ÉTIQUETTES ÉTÉ / SUMMER LABELS

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ETIQUETTES INNOVATION

INNOVATION LABELS

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PROPRIÉTÉS / EXEMPLES : déperlant, anti-tâche... / PROPERTIES / EXAMPLE : water repellent, anti-task...
 COMPOSITION / EXEMPLES : 60% coton, 20% polyamide, 15% viscose, 5% élasthanne...

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